



# Joshua R Henderson, J.D.

Licensed Texas Attorney & Chief Executive Officer

## SPEAKER INTRODUCTION

Josh Henderson is a licensed Texas attorney. He maintains an active practice of law while owning and operating the consulting firm he founded in 2016, Ellison Helmsman Inc. His primary focus is on the concept of speed of execution in the strategic planning process and the dynamics of rapid-cycle change management. He has a diverse range of personal and professional experience in life and business that he drew from to create the methods used by his company to accelerate the growth of his clients. His passion is for teaching others the principles that have brought him so much of his own success.

## AREAS OF EXPERTISE

- Law Firm Management
- Aviation Services
- Oil & Gas Service Companies
- Startup launch
- Corporate Turnarounds
- Sales Mastery Training
- Innovations in lead generation
- Social Media Management
- Digital Marketing Strategies
- Organic market reach
- Psychology of human behavior
- Organizational behavior
- Leadership & Staff Development

## HOW TO ENGAGE JOSH

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Website: [www.ellisonhelmsman.com](http://www.ellisonhelmsman.com)

## EDUCATION

**Texas Tech University School of Law**

Juris Doctorate (2018)

**University of New Mexico**

*B.A. - Double Major; Political Science & Spanish (2005)*

## UNIQUE BACKGROUND & EXPERIENCES

4 years spent in Okinawa, Japan

Title V Student Leadership Development Program

Vice President, Student Government

Association of Non-Traditional Students

40 Hour Formal Mediation Training

Honor Council, Student Bar Association

Co-Chair; Bruce Kramer Commemorative Roast

Officer Candidate School, United States Marine Corps

Kaplan LSAT Test Prep Instructor

Management of multi-million dollar law firms

Oil & Gas Service Company Management

Rotary Wing Commercial Service Company

Procurement Travel to Sweden

Non-Profit formation, fundraising, and development

## POPULAR TALKS & TOPICS

**The Art of Advertainment** - A talk presented on the shift in social media and how to leverage it in professional networking, rapport building, personal branding, and lead generation.

**Escaping the Default** - A presentation on pre-cognitive development of patterns of behavior that ultimately drive our organizational experience professionally and strategies to overcome default programs to obtain better results.

## PAST AUDIENCE REFERENCES

Mindy Cochran  
Arlington Housing Authority  
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